

## Augmenter Reality : Diota raises up to 3M€ to accelerate its international growth

**Massy on 19 September 2016 - Diota, a leading French provider of industrial Augmented Reality software solutions announced it has raised almost 3 million euros of funding to continue its development in France and abroad.**

*"With our generic and plug-and-play solutions, we proved that Augmented Reality can be widely deployed in industry today, by easily integrating existing industrial software and hardware. We are proud to welcome to our capital and our governance quality investors who will bring us beyond the financial means, valuable operational support. The financial and industrial support will allow us to go further, by offering our customers not only to extend the use of these new tools, but also to create new solutions closer to their issues and performance targets "* says Lionnel Joussemet, cofounder and president of the company.

### **A new stage in the growth of SMEs**

After the launch in late 2015 of an Augmented Reality software solution to link interactively digital data and operators in industrial workplaces, followed earlier this year of first implementations by large scale industrial companies, Diota marks a new stage in its development. The financial support obtained from leading investors that are Calao Finance, ATI managed by CEA Investment and Safran Corporate Ventures will enable the company to accelerate the deployments of its solutions at broad scale.

### **Towards a European leadership**

In support of these contributions, Diota continues its strong growth. The company plans to quickly double in size, from twenty to forty employees by the end of the year, and consolidate its international business, where it currently generates 40% of its turnover. Diota is already working on new projects, particularly in partnership with major integrators and publishers of complementary solutions towards high value added business offers. Prospects whose achievement should confirm Diota's European leadership in industrial Augmented Reality.

---

## About Diota

As a leading provider of industrial Augmented Reality software solutions, Diota enables large scale industrial companies to increase efficiency by linking interactively digital data and human workplaces. With its strong technological innovations, some of which developed in its joint laboratory with the CEA (the French Alternative Energies and Atomic Energy Commission) and business-oriented solutions, the company founded in 2009 is today a key player in the digital factory and industrial competitiveness. Diota counts among its clients and partners major industrial players in France and Europe, from the aircraft, railway, naval, automotive, energy and petrochemicals...industries (Dassault Aviation, Safran, DCNS, SNCF, PSA Group, Renault, Volkswagen Daimler, Air Liquide, Total, Bouygues Construction ...).

Pour plus d'informations: [www.diota.com](http://www.diota.com) - Suivez **@diota\_ar** sur Twitter 

### **Press Contact**

[communication@diota.com](mailto:communication@diota.com)

Tel : +33 670 790 079